

**B.V. Patel Institute of Business Management, Computer & Information Technology,  
Uka Tarsadia University**

**Date: 18/02/2014**

**A Talk on Curriculum to Corporate**

The Managing Director & CEO of ELCOM India Pvt. Ltd (Valsad) Mr. Prasad Gangavkar, CEO of Databank Ltd. Mr. Rajni Patel and Sr. Sales Manager of Docomo Telecom Ltd. Mr. Ankur Desai delivered a talk on **Curriculum to Corporate** on 18-04-2014.



198 students of B.V. Patel Institute of Business Management, Computer & Information Technology participated in the programme.

Experts informed the participants that the Corporate today wants loyal employees, prefers smart workers and those who have readiness to learn.

They emphasized on the significance of an effective resume, importance of goal setting and persistence for those willing to enter into the corporate world.

The experts introduced the concept of *Learning Pyramid* which comprises 10% Lecture, 20% Advises, 30% Demonstration, 50% Discussion, 75% Practicing and 90% Teaching .Meaning thereby that maximum learning takes place with actual practice and through teaching others.

Mr. Gangavkar asked the participants to set SMART goals, show confidence, develop self esteem and strongly believe in themselves in order to move ahead in this competitive scenario.



It was a highly interactive session where youngsters learnt the basics of business world.